Media Release



FOR IMMEDIATE RELEASE:

5-Star U-1st Community F.C.U. People Helping People

Carlsbad, NM - March 2022: U-1st Community F.C.U., Carlsbad, New Mexico has once again earned a top (5-Star) rating from BauerFinancial, Inc., the Nation's Premier Credit Union and Bank Rating Firm. Banking on its membership while its members bank with it, has been a winning combination for U-1st Community F.C.U.. Working together towards common goals and interests has allowed U-1st Community F.C.U. to continuously earn a recommended (5-Star or 4-Star) rating for 59 quarters.

To earn Bauer's recommendation, U-1st Community F.C.U. excelled under an in-depth, independent analysis of its financial condition. And, U-1st Community F.C.U. has done so continuously for 14 years.

"Everything is easier when you love what you do and take a personal interest in the people you do it for. That is clearly the case with U-1st Community F.C.U.," commends Karen Dorway, president of BauerFinancial. "They take the credit union philosophy of 'people helping people' to heart. Doing so has come back around and made the credit union an overall success."

Since its inception in 1955, U-1st Community F.C.U. has been a source of strength and stability for its membership. In its 67 years, U-1st Community F.C.U. has never lost sight of its purpose of providing personalized member solutions. Its friendly and caring staff is always happy to help, whether in person, by phone or on its website: <u>u1stcommfcu.net</u>.

U-1st Community F.C.U.: "Where We Put YOU First!"





Bank and Credit Union data compiled from financial data for the period noted, as reported to federal regulators. The financial data obtained from these sources is consistently reliable, although; the accuracy and completeness of the data cannot be guaranteed by BauerFinancial, Inc. Since 1983, BauerFinancial has relied upon this data in its judgment and in rendering its opinion (e.g. determination of star ratings). BauerFinancial, Inc. is not a financial advisor; it is an independent bank research firm. No institution can pay for or opt out of a BauerFinancial rating. Star-ratings are all available for free at <u>bauerfinancial.com</u>.

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